



Task Title: Business Loyalty Cards or Accounts

OALCF Cover Sheet – Learner Copy

Learner Name: _____

Date Started (m/d/yyyy): _____

Date Completed (m/d/yyyy): _____

Task Description: Learners will review Amazon and President's Choice for potential benefits of loyalty cards or accounts.

Competency: A: Find and Use Information, C: Understand and Use Numbers, D: Use Digital Technology

Task Groups: A1: Read continuous text, C1: Manage money, D: N/A

Level Indicators:

- A1.1: Read brief texts to locate specific details
- A1.2: Read texts to locate and connect ideas and information
- C1.1: Compare costs and make simple calculations
- C1.2: Make low-level inferences to calculate costs and expenses that may include rates such as taxes and discounts
- D.1: Perform simple digital tasks according to a set procedure

Materials Required:

- Pencil or pen (if printed)
- Computer with internet access

Work Sheet

Many businesses provide free loyalty cards where the customer gets points towards future purchases. There are also some businesses that charge for their loyalty cards, but give extra services for these cards. Look at the following links: [Amazon Prime](#) and [PC Optimum](#)

Task 1: What are the 5 services someone gets with Amazon Prime?

- 1) _____
- 2) _____
- 3) _____
- 4) _____
- 5) _____

Task 2: Amazon offers a free trial of Amazon Prime for 30 days, what is the cost after the free 30 days including taxes?

Answer:

Task 3: If normal shipping costs for an order are \$12.00 calculate how many orders would someone need to make in a year to save money through Amazon Prime?

Answer:

Task 4: What is the cost to join the PC Optimum program?

Answer:

Task 5: How does someone earn points with the PC Optimum Card?

Answer:

Task 6: How much are PC Optimum Points worth?

Answer:

URLs

Amazon Prime:

- https://www.amazon.ca/amazonprime?_encoding=UTF8&ref=footer_prime

PC Optimum:

- <https://www.pcoptimum.ca/>