



Task Title: Business Loyalty Cards or Accounts

OALCF Cover Sheet – Learner Copy

Learner Name: _____

Date Started (m/d/yyyy): _____

Date Completed (m/d/yyyy): _____

Successful Completion: Yes No

Goal Path: Employment Apprenticeship

Secondary School Post Secondary Independence

Task Description: Learners will review Amazon and President’s Choice for potential benefits of loyalty cards or accounts.

Main Competency / Task Group / Level Indicator:

- Find and Use Information/Read continuous text/A1.2
- Understand and Use Numbers/Manage money/C1.2
- Use Digital Technology/D.1

Performance Descriptors: See chart on last page

Materials Required:

- Pencil or pen
- Computer with internet access

Learner Information

Many businesses provide free loyalty cards where the customer gets points towards future purchases. There are also some businesses that charge for their loyalty cards but give extra services for these cards.

Scan the Amazon Prime and PC Optimum websites.

- https://www.amazon.ca/gp/prime/pipeline/landing?ie=UTF8&ref_=footer_prime
- <https://www.pcoptimum.ca/>

Work Sheet

Task 1: List 5 services included with an Amazon Prime membership.

Answer:

Task 2: Amazon offers a free trial of Amazon Prime for 30 days. What is the cost after the free 30 days?

Answer:

Task 3: If normal shipping costs for an order are \$12.00 calculate how many orders someone would need to make in a year to save money through Amazon Prime?

Answer:

Task 4: At how many places can you earn PC Optimum points?

Answer:

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Task 5: List three ways you can earn points with PC Optimum.

Answer:

Task 6: How many points will you get if you spend \$63 at Shoppers Drug Mart?

Answer:
