



Task Title: Business Loyalty Cards or Accounts

## OALCF Cover Sheet – Practitioner Copy

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**Learner Name:** \_\_\_\_\_

**Date Started (m/d/yyyy):** \_\_\_\_\_

**Date Completed (m/d/yyyy):** \_\_\_\_\_

**Successful Completion:** Yes  No

**Goal Path:** Employment  Apprenticeship

Secondary School  Post Secondary  Independence

**Task Description:** Learners will review Amazon and President's Choice for potential benefits of loyalty cards or accounts.

**Competency:** A: Find and Use Information, C: Understand and Use Numbers, D: Use Digital Technology

**Task Groups:** A1: Read continuous text, C1: Manage money, D: N/A

### Level Indicators:

- A1.1: Read brief texts to locate specific details
- A1.2: Read texts to locate and connect ideas and information
- C1.1: Compare costs and make simple calculations
- C1.2: Make low-level inferences to calculate costs and expenses that may include rates such as taxes and discounts
- D.1: Perform simple digital tasks according to a set procedure

**Performance Descriptors:** See chart on last page

**Materials Required:**

- Pencil or pen (if printed)
- Computer with internet access

**Instructor preparation:** review the tasks with the learner to check understanding.

Work Sheet

Many businesses provide free loyalty cards where the customer gets points towards future purchases. There are also some businesses that charge for their loyalty cards, but give extra services for these cards. Look at the following links: [Amazon Prime](#) and [PC Optimum](#)

**Task 1: What are the 5 services someone gets with Amazon Prime?**

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_
- 4) \_\_\_\_\_
- 5) \_\_\_\_\_

**Task 2: Amazon offers a free trial of Amazon Prime for 30 days, what is the cost after the free 30 days including taxes?**

Answer:  
  
\_\_\_\_\_

**Task 3: If normal shipping costs for an order are \$12.00 calculate how many orders would someone need to make in a year to save money through Amazon Prime?**

Answer:  
  
\_\_\_\_\_

**Task 4: What is the cost to join the PC Optimum program?**

Answer:

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**Task 5: How does someone earn points with the PC Optimum Card?**

Answer:

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**Task 6: How much are PC Optimum Points worth?**

Answer:

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**Notes for instructors/facilitators:**

Always use the learner's math from the previous task in the set to mark the next task, as it is about understanding the calculations and just because one number/answer is incorrect it doesn't mean the next one is automatically wrong just because the numbers used were wrong previously.

Also important to remember that when dealing with per cents you can have a 1 cent difference in HST amounts dependent on how the math is completed.

## Answers

### Task 1:

1. Free 2-day shipping
2. Prime Video
3. Unlimited Music Streaming
4. Unlimited Reading on any device
5. Free unlimited photo storage

### Task 2:

Answer:  $\$79/\text{yr} + \text{HST} = 89.27$

### Task 3:

Given that they may not have added in the HST to Task 2 there are two potential answers:

- $(79 / 12 = 6.6)$  Someone would need to make 7 orders
- $(89.27 / 12 = 7.4)$  Someone would need to make 8 orders

### Task 4:

Answer: There is no cost to join the program.

### Task 5:

Answer: Load your offers online or through mobile app then show your card when you buy the qualifying items in-store. There are also bonus offers, flyer offers and in-store offers.

### Task 6:

Answer: 1000 pts is equivalent to \$1

Performance Descriptors

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
A1.1	Reads short texts to locate a single piece of information			
A2.1	Locates multiple pieces of information in simple texts			
C1.1	Adds, subtracts, multiplies and divides whole numbers and decimals			
C1.1	Follows apparent steps to reach solutions			
C1.1	Interprets and represents costs using monetary symbols and decimals			
C1.1	Uses strategies to check accuracy (e.g. estimating, using a calculator, repeating a calculation, using the reverse operation)			
C1.2	Calculates percentages			

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Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
D.1	Follows simple prompts			

This task: Was successfully completed  Needs to be tried again

Learner Comments:

Instructor (print):

Learner Signature:

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### URLs

Amazon Prime:

- [https://www.amazon.ca/amazonprime? encoding=UTF8&ref =footer\\_prime](https://www.amazon.ca/amazonprime? encoding=UTF8&ref =footer_prime)

PC Optimum:

- <https://www.pcoptimum.ca/>