Task Title: Taking Notes and Summarizing

OALCF Cover Sheet – Practitioner Copy

Learner Name:_____

Date Started:_____

Date Completed: _____

Successful Completion: Yes ☐   No ☐

Goal Path: Employment ▢   Apprenticeship ☐

Secondary School ☐   Post Secondary ☐   Independence ☐

Task Description: The learner will watch a video and take notes in order to write a summary of the presentation.

Main Competency/Task Group/Level Indicator:

- Find and Use Information/A3

Materials Required:

- Pen/pencil and paper
- Computer or digital device

Learner Information

There are many presentations available online about interesting topics. One of the most popular platforms for these presentations is *TED Talks*. Note taking is an excellent way to keep track of what is being said in a presentation.

Watch this video:

https://www.ted.com/talks/malcolm_gladwell_choice_happiness_and_spaghetti_sauce?referrer=playlist-what_makes_you_happy&autoplay=true&subtitle=en

Work Sheet

Task 1: Write a 2-3 paragraph summary of "Choice, Happiness and Spaghetti Sauce" by Malcolm Gladwell.

Answer:

Answers

Task 1: Write a 2-3 paragraph summary of "Choice, Happiness and Spaghetti Sauce" by Malcolm Gladwell.

Answer: Answers will vary. Here is an exemplar summary for this video:

Journalist Malcolm Gladwell talks about Howard Moskowitz, an American market researcher and psychophysicist. Howard is famous for creating new spaghetti sauces for Prego, and his research for finding the best spaghetti sauce that makes consumers happy. In his research, he found out that providing a large number of options and variety of food for the consumers allows them to find their favorite one, which seems obvious, but back in the 70s and 80s, people believed that spaghetti sauce had to be like the original Italian tomato sauce. Gladwell says that Howard "changed what the food industry thinks makes everyone happy".

Gladwell, through his talk expresses his feelings about the nature of choices and happiness. He says that nobody knows what they really want deep down. He uses examples from Howard's research, of testing 45 different spaghetti sauce on Americans from many different states, grouping the sauces into three big groups. Howard finds that a third of Americans like extra chunky spaghetti sauce, but no one, after a long period of research, told him that they actually like extra chunky spaghetti sauce. From this example, Gladwell describes how we cannot always explain our desires. Another thing that he portrayed through his talk is that there is no one way of doing things. For example, he said that food industries thought that there was this one perfect way of making a dish. But in reality, there isn't. People in the food industry were looking for cooking universals, to find one way to treat all of the customers. But now, it is more about looking for the variability than the universal. The last thing Gladwell said was that everything is on a horizontal plane. He gave mustard as an example here, saying that there is no good mustard or bad mustard. Just because something is more expensive or has cultural background to it, it doesn't mean it's better. There are just different kinds of mustard that suit different kinds of people. Happiness can come from having variety in our choices.

Performance Descriptors

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
A3	Extract info from films, broadcasts and presentations (not rated for complexity)			

This task: Was successfully completed ☐ Needs to be tried again ☐

Learner Comments:

Instructor (print):   Learner (print):

_____   _____