



Task Title: Using Social Media to Find a Job

OALCF Cover Sheet – Practitioner Copy

Learner Name: _____

Date Started: _____

Date Completed: _____

Successful Completion: Yes No

Goal Path: Employment Apprenticeship

Secondary School Post Secondary Independence

Task Description: The learner will watch a video to learn about how you can use social media to expand your network.

Main Competency/Task Group/Level Indicator

- Find and Use Information/A3

Materials Required:

- Pen/pencil and paper
- Computer or digital device

Task Title: UsingSocialMediaToFindAJob_E_A.3

Learner Information

Social media is one tool that can be used to help with a job search.

Copy and paste this web address in your web browser and watch the short video: <https://www.youtube.com/watch?v=oB6O3D6DkMo>

Work Sheet

Task 1: What are three social media sites that can help you build your network?

Answer:

Task 2: If you're looking for a job, why is it important to be careful with what you post on social media?

Answer:

Task 3: How can you prevent employers from seeing your personal photos and updates on social media?

Answer:

Task 4: Why might you want to create a new professional profile on a social media site?

Answer:

Answers

Task 1: What are three social media sites that can help you build your network?

Answer: LinkedIn, Facebook, Twitter (X)

Task 2: If you're looking for a job, why is it important to be careful with what you post on social media?

Answer: Potential employers will often look up candidates on social media sites. They may not consider you if you have posted negative things about employers, unprofessional pictures, or negative content.

Task 3: How can you prevent employers from seeing your personal photos and updates on social media?

Answer: Change your social media settings to private so only people in your network can see what you post.

Task 4: Why might you want to create a new professional profile on a social media site?

Answer: To ensure that professional networking remains separate from personal updates and pictures when you are searching for a job. Some social media sites like LinkedIn are more conducive to professional profiles.

Performance Descriptors

Levels	Performance Descriptors	Needs Work	Completes task with support from practitioner	Completes task independently
A3	Extract info from films, broadcasts and presentations			

This task: Was successfully completed Needs to be tried again

Learner Comments:

Instructor (print):

Learner (print):
