



Task-based Activity Cover Sheet

Task Title: Using Social Media to Find a Job

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| Learner Name: | |
| Date Started: | Date Completed: |
| Successful Completion: Yes ___ No ___ | |
| Goal Path: Employment <input checked="" type="checkbox"/> Apprenticeship ___ Secondary School ___ Post Secondary ___ Independence ___ | |
| Task Description: The learner will watch a video to extract information about using social media to find employment. | |
| Competency: A: Find and Use Information B: Communicate Ideas and Information D: Use Digital Technology | Task Group(s): A3: Extract Information from films, broadcasts and presentations A1: Read continuous text B2: Write continuous text D: N/A |
| Level Indicators: A3.2: Listens/watches broadcast for more than one piece of information or one piece of information with a low level inference or with many distractors A1.1: Read brief texts to locate specific details B2.1: Write brief texts to convey simple ideas and factual information D.1: Perform simple digital tasks according to a set procedure | |
| Performance Descriptors: see chart on last page | |
| Materials Required: <ul style="list-style-type: none"> • Computer with Internet access capable of playing Adobe Flash video • www.skillszone.ca/social_media Click on introduction video | |
| ESKARGO: Skills and Knowledge Required for Successful Task Performance Comprehension <ul style="list-style-type: none"> • Gets the main idea of a film, broadcast or presentation with familiar subject matter • Uses basic strategies to check and increase understanding (i.e., asks for clarification) • Gets main idea(s) and identifies key points of longer forms of oral communication with some unfamiliar aspects • Understands how presentation techniques are used to affect/influence/persuade an audience • Uses strategies to check and increase understanding (e.g., takes notes listing unfamiliar vocabulary and key points, replays audio/video tapes, transcribes information from tapes) | |



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- Identifies the main idea(s) and supporting details and summarizes content of sustained forms of oral communication containing some implicit information and specialized vocabulary
- Identifies the main idea(s) and supporting information; summarizes content of sustained forms of oral communication containing implicit information and specialized vocabulary
- Uses a wider range of complex strategies to confirm and increase understanding (e.g., takes notes to organize and classify, checks interpretation with other listeners, does further research)

Interpretation:

- Draws conclusions about ideas presented in formal situations
- Evaluates information contained in films, broadcasts, formal talks and presentations
- Recognizes that information in films, broadcasts and presentations may be objective or biased
- Evaluates overall content and effectiveness of formal speeches and lectures
- Compares various ideas from films, broadcasts and presentations
- Integrates various ideas from films, broadcasts and presentations

Attitudes:

Practitioner,

We encourage you to talk with the learner about attitudes required to complete this task set. The context of the task has to be considered when identifying attitudes. With your learner, please check one of the following:

- Attitude is not important Attitude is somewhat important Attitude is very important



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There are many videos available online that help people looking for work to be successful in their job search. Watch this video: www.skillszone.ca/social_media Click on: introduction video

Task 1: What does the speaker mean when she says that with social media everyone can be an “Ace detective”?

Task 2: What are two reasons why a company/agency/post-secondary school would view a potential employee/volunteer/student’s Facebook page or Twitter account?

Task 3: What are three ways social media can help an individual looking for a job?



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Answer Key

Task title: Using Social Media to Find a Job

There are many videos available online that help people looking for work to be successful in their job search. Watch this video: www.skillszone.ca/social_media Click on: introduction video

Task 1: What does the speaker mean when she says that with social media everyone can be an “Ace detective”?

- ❖ You can find out a lot about people through their social media accounts

Task 2: What are two reasons why a company/agency/post-secondary school would view a potential employee/volunteer/student’s Facebook page or Twitter account?

- ❖ To learn more about the person they might hire
- ❖ Is the person wanting to volunteer as passionate about a cause as they are and is he/she respectful online
- ❖ Can the student responsibly balance school, work and social life

Task 3: What are three ways social media can help an individual looking for a job?

- ❖ Building your brand (make a good impression)
- ❖ Using the power of social media research (to research potential post-sec options, volunteer organizations or employers)
- ❖ Creating your marketing materials (market your skills)
- ❖ Build your network



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| <i>Suggested Performance Descriptors</i> | | Needs Work | Completes task with support from practitioner | Completes task independently |
|--|--|------------|---|------------------------------|
| A3.2 | <ul style="list-style-type: none"> Listens/watches broadcast for more than one piece of information or one piece of information with a low level inference or with many distractors | | | |

This task: was successfully completed____ needs to be tried again____

| <i>Learner Comments</i> |
|-------------------------|
| |

Print Instructor's Name

Learner Signature