

Task Title: Using Social Media to Find a Job

# OALCF Cover Sheet – Practitioner Copy

**Learner Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date Started: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Date Completed:** **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

| **Goal Path:** | Employment | Apprenticeship |
| --- | --- | --- |
| Secondary School | Post Secondary | Independence |

**Successful Completion:**  Yes No 

**Task Description:** The learner will watch a video to learn about how you can use social media to expand your network.

**Main Competency/Task Group/Level Indicator**

* Find and Use Information/A3

**Materials Required:**

* Pen/pencil and paper
* Computer or digital device

# Learner Information

Social media is one tool that can be used to help with a job search.

Copy and paste this web address in your web browser and watch the short video:[**https://www.youtube.com/watch?v=oB6O3D6DkMo**](https://www.youtube.com/watch?v=oB6O3D6DkMo)

# Work Sheet

**Task 1: What are three social media sites that can help you build your network?**

Answer:

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Task 2: If you’re looking for a job, why is it important to be careful with what you post on social media?**

Answer:

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**Task 3: How can you prevent employers from seeing your personal photos and updates on social media?**

Answer:

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**Task 4: Why might you want to create a new professional profile on a social media site?**

Answer:

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# Answers

**Task 1: What are three social media sites that can help you build your network?**

Answer: LinkedIn, Facebook, Twitter (X)

**Task 2: If you’re looking for a job, why is it important to be careful with what you post on social media?**

Answer: Potential employers will often look up candidates on social media sites. They may not consider you if you have posted negative things about employers, unprofessional pictures, or negative content.

**Task 3: How can you prevent employers from seeing your personal photos and updates on social media?**

Answer: Change your social media settings to private so only people in your network can see what you post.

**Task 4: Why might you want to create a new professional profile on a social media site?**

Answer: To ensure that professional networking remains separate from personal updates and pictures when you are searching for a job. Some social media sites like LinkedIn are more conducive to professional profiles.

# Performance Descriptors

| Levels | Performance Descriptors | Needs Work | Completes task with support from practitioner | Completes task independently |
| --- | --- | --- | --- | --- |
| A3 | Extract info from films, broadcasts and presentations |  |  |  |

This task: Was successfully completed Needs to be tried again 

Learner Comments:

Instructor (print): Learner (print):

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